

Privacy Policy

This Privacy Policy explains our practices relating to collection, storage, usage, retention and disclosure of certain information, including your personal information in context of our service. Please read below carefully the entire Policy before using the website.

1. INTRODUCTION

- a. Your privacy and trust are important to us. 'K9 Events and Experiences Pvt Ltd', a company incorporated under the laws of India, having its registered office at 'B-1401, 14th Floor, Ramprastha Greens Pearl Court, Vaishali, Ghaziabad, Uttar Pradesh - 201012', - the term includes 'K9 Events and Experiences Pvt Ltd's subsidiary/ies, affiliate/s, channel/s, joint venture/s, sister concern/s, franchise/s et cetera. (hereinafter collectively referred to as "Idiot Experiences", "we", "us" or "our"), which operates various websites, applications, softwares, products and other services including but not limited to delivery of information and content via any internet connected device – computer, laptop, tablet, mobile or otherwise (hereinafter collectively referred to as "Services").
- b. This Policy explains how K9 Events and Experiences Pvt Ltd collects, handles, stores and protects personal information about you in the context of our services. It also provides information about your rights and about how you can contact us if you have questions about how we handle your information. This Policy applies to individuals who use our services through any medium, inter alia, website, application, our or third party social media pages, any other electronic communication et cetera. This policy DOES NOT apply to information that you provide to, or that is collected by, any third-party, for the purposes of tracking 'user behavior'. K9 Events and Experiences Pvt Ltd encourages you to consult directly with such third-parties about their privacy practices.
- c. We care about the privacy of our users, such as you. We respect the information that you provide to us, and want to be sure you fully understand exactly how we use that information. By accepting to access our website at <https://www.idiotexperiences.com> or its respective mobile apps on play store and app store you are also agreeing to this privacy policy (hereinafter referred to as "Privacy Policy").
- d. Please read this policy carefully to understand K9 Events and Experiences Pvt Ltd's policies and practices regarding your information and how K9 Events and Experiences Pvt Ltd will treat it. By accessing or using our Services, you agree to this Privacy Policy and you are consenting to K9 Events and Experiences Pvt Ltd's collection, use, disclosure, retention, and protection of your Information (Personal Information and/or Sensitive Personal Data or Information), as described here. If you do not wish to agree with terms of our Privacy Policy, we kindly request you not to, in any manner, use our services through any medium, inter alia, website, application, our or third party social media pages, any other electronic communication et cetera.

2. INFORMATION YOU PROVIDE TO US

The information we collect on or through our Services may include:

- a. **Your account information:** Your full name, email address, postal code, user id, password and other information that you may provide or have provided with your account on third party platforms and collated by us through third-party sign-in services such as Facebook and Google Plus, such as your gender, mobile phone number and website.
- b. **Your preferences:** Your preferences and settings saved on third-party sign-in services websites such as time zone and language.

- c. **Your content:** Information you provide through our Services, including your likes, shares, comments, other details and history, favorites, specific contact information of people you add to, or notify of, our Services, names, and other information you provide on our Services, and other information in your account profile.
- d. **Your searches and other activities:** The search terms you have looked up and results you have selected.
- e. **Your browsing information:** How long you have used our Services and which features you have used; the advertisements you clicked on.
- f. **Your communications:** Communications between you and other users or third party links or advertisements through our Services; your participation in a survey, poll, contest or promotion scheme; your request for certain features (e.g., newsletters, updates or other services); your communication with us about employment opportunities posted to the services.
- g. **Your Public Posts:** You also may provide information (such as comments, likes, bookmarks, friends, lists, etc.) to be published or displayed or posted (hereinafter, "posted") on publicly accessible areas of our Services, or transmitted to other users of our Services or third-parties (collectively, "User Contributions"). Your User Contributions are posted on and transmitted to others at your own risk. Please be aware that we cannot control the actions of other users of our Services with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.
- h. Prior to the collection of information, we provide an option to the provider of the Information to not provide the Information sought to be collected. The provider of the Information shall, at any time, while availing our Services or otherwise, have an option to withdraw the consent given earlier to us. Such withdrawal of the consent should be sent in writing to us at grievance-officer@idiotexperiences.com. In case you do not provide or later on withdraw your consent, we have the option to not provide the Services for which such Information was sought.

3. INFORMATION WE COLLECT THROUGH AUTOMATIC DATA COLLECTION TECHNOLOGIES

We may automatically collect certain information about the computer or devices (including mobile devices) you use to access the Services, and about your use of the Services, even if you use the Services without registering or logging in.

- a. **Usage information:** Details of your use of our Services, including traffic data, location data, time zone, language preference, logs and other communication data and the resources that you access and use on or through our Services.
- b. **Computer and device information:** Information about your computer, Internet connection and mobile device, including your IP address, operating systems, platforms, browser type, other browsing information (connection, speed, connection type etc.), device type, device's unique device identifier, mobile network information and the device's telephone number.
- c. **Stored information and files:** We may also access metadata and other information associated with other files stored on your device. This may include, for example, photographs, audio and video clips, personal contacts and address book information.
- d. **Last URL visited:** The URL of the last web page you visited before visiting our websites.
- e. **Mobile device IDs:** Unique mobile device identifier (e.g. IDFA or other device IDs on Apple devices like the iPhone and iPad), if you're using our Services on a mobile device, we may use mobile device IDs (the unique identifier assigned to a device by the manufacturer), instead of cookies, to recognize you. We may do this to store your preferences and track your use of our website. Unlike cookies, mobile device IDs cannot be deleted. Advertising companies may use device IDs to track your use of our website, track the number of advertisements displayed, measure advertising performance and

display advertisements that are more relevant to you. Analytics companies may use mobile device IDs to track your usage of our Services.

- f. **Your activity on the Services:** Information about your activity on the Services, such as your search queries, comments, domain names, search results selected, number of clicks, pages viewed and the order of those pages, how long you visited our Services, the date and time you used the Services, error logs, and other similar information.

4. COOKIES AND OTHER ELECTRONIC TOOLS

- a. We, and third parties with whom we partner, may use cookies, pixel tags, web beacons, mobile device IDs, "flash cookies" and similar files or technologies to collect and store information in respect to your use of the Services and third party websites. A cookie is a small text file that is stored on your computer that enables us to recognize you when you visit our website, store your preferences and settings, enhance your experience by delivering content and advertising specific to your interests (tailored advertising), perform research and analytics (internal and/or through third party), track your use of our Services, and assist with security and administrative functions.
- b. Most browsers are set to automatically allow cookies. Please note it may be possible to disable some (but not all) cookies through your device or browser settings, but doing so may interfere with certain functionality on the Services. You may also alter your settings to receive alert notifications when cookies are being sent. To modify your cookie settings, please visit your browser's help settings. You will need to opt out on each browser and each device you use to access the Services. By using our Services with your browser set to accept cookies you are consenting to our use of cookies.
- c. Third parties whose products or services are accessible or advertised through the Services, including social media services, may also use cookies or similar tools, and we advise you to check their privacy policies for information about their cookies and other practices. We do not control the practices of such partners and their privacy policies govern their interactions with you.

5. USE OF THE INFORMATION COLLECTED

We use the information we collect from and about you only to the extent that it is necessary to fulfil our services and only for legitimate purposes, inter alia, to:

- a. Understand our users (what they do on our Services, what features they like, how they use them, etc.), improve the content and features of our Services (such as by personalizing content to your interests); process and respond to your queries; send you communications that you have requested and/or notifications/updates/pop-ups; provide you with support service; et cetera.
- b. Administer our Services and diagnose technical problems.
- c. Confirm your identity and perform checks to prevent fraud and protect the security of K9 Events and Experiences Pvt Ltd accounts and prevent prohibited or illegal activities.
- d. Enable us to show you ads that are relevant to you.
- e. Generate and review reports and data about, and to conduct research on, our user base and Service usage patterns.
- f. Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for remuneration.
- g. Enable us to display advertisements to our advertisers'/service providers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

6. SHARING OF THE INFORMATION COLLECTED

We may disclose personal information that we collect or you provide, as described in this privacy policy, in the following ways:

- a. Internally, to our subsidiaries and affiliates and sister concerns;
- b. To contractors, advertisers/service providers and other third-parties;
- c. To third-parties to market their products or services to you if you have consented to receive the promotional updates. We contractually require these third-parties to keep personal information confidential and use it only for the purposes for which we disclose it to them. Please note that these third parties are responsible solely for their privacy practices.
- d. We may share your information with outside vendors that we use for a variety of purposes, such as to send you communications via emails to inform you about our services that may be of interest to you, push notifications/pop-ups to your devices on our behalf et cetera.
- e. **Legal Purposes.** We may share your information when we believe in good faith that such sharing is reasonably necessary in order to investigate, prevent, or take action regarding possible illegal activities or to comply with legal process. We may also share your information to investigate and address threats or potential threats to the physical safety of any person, to investigate and address violations of this Privacy Policy or to investigate and address violations of the rights of third parties and/or to protect the rights, property and safety of K9 Events and Experiences Pvt Ltd, our employees, users, or the public. This may involve the sharing of your information with law enforcement, government agencies, courts, and/or other organizations on account of legal request such as subpoena, court order or government demand to comply with the law.
- f. **Social Networks.** If you interact with social media features on our Services, such as the Facebook Like button, or use your social media credentials to log-in or post content, these features may collect information about your use of the Services, as well as post information about your activities on the social media service. Your interactions with social media companies are governed by their privacy policies.
- g. **Business Transfers.** We may share your personal information for the purpose of restructuring, merger, acquisition, sale, or transfer of other assets in good faith providing the receiving party agrees to respect the information as per our Privacy Policy and the applicable laws in force. Whenever the information is transferred to other countries we will ensure that the information is transferred in accordance with this Privacy Policy and as permitted by the applicable laws on data protection
- h. **Consent.** We may share your information in any other circumstances where we have your consent.

7. CHANGES THROUGH YOU

- a. When you sign up or make request for certain features (e.g., newsletters, updates or any other services), you are opting in to receive emails/notifications/pop-ups from K9 Events and Experiences Pvt Ltd including its allied concerns. You can log in to manage your email preferences and follow the "unsubscribe" instructions in commercial email messages, but note that you cannot opt out of receiving certain administrative policy, service policy, or legal policy email/notifications from K9 Events and Experiences Pvt Ltd.
- b. In case you need to touch base, please use the "Contact Us" link provided on K9 Events and Experiences Pvt Ltd.com or contact the Grievance Officer/Data Protection Officer, appointed hereinbelow. However, please note that your right to review, update, correct, and delete your personal information may be limited, subject to the law of your jurisdiction:
 - i. if your requests are abusive or unreasonably excessive,
 - ii. where the rights or safety of another person or persons would be encroached upon,

- iii. if the information or material you request relates to/conflicts with any existing or anticipated legal proceedings and/or negotiations between you and us and/or any third party, or
 - iv. if in contradiction to our records retention policies and/or any other applicable law, including any statutory retention requirements.
- c. Please note if you delete your User Contributions from our websites, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other users of our websites.

8. INFORMATION SECURITY

Please note that appropriate physical, electronic and managerial procedures, in compliance with accepted industry standards, have been implemented to safeguard and help prevent unauthorized access to your information and to maintain data security. These safeguards are subjected to the sensitivity of information that is collected, processed and stored and the current state of technology. To prevent unauthorized access, we have put in place the latest industry-standard security technology and procedures to safeguard the Information we collect online. Your data is stored in encrypted format on our servers and protected by various layers of firewall and endpoint securities. We store your Information on the computer servers placed in a secure environment. We assume no liability or responsibility for disclosure of your information due to errors in transmission, unauthorized third-party access, or other causes beyond our control. You play an important role in keeping your personal information secure. You should not share your personal information with anyone. If we receive instructions using your personal information, we will reckon that the instructions have been authorized by you.

9. DATA RETENTION

Please note that the information provided by you is retained only till it is required to be retained to serve you or to comply with the applicable laws of the land for the purposes including but not limited to prevent fraud, to assist any investigations, etc. we may, in some circumstances, anonymise your personal information (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you. We are dependent on policies of third party service providers in the case of information collected from them.

10. JOB APPLICANTS

If your information is submitted to us through the email id -jobs@idiotexperiences.com for securing a position with us, the information will be used to consider your application. We may choose to retain the information provided for any period of time and share the same with third parties for the purpose of evaluating your candidacy.

11. CHILDREN'S PRIVACY

You must be at least 18 years old to register or subscribe to our Website. If you are under the age of 18, You can only use this service in conjunction with your parent's or guardian's permission. However, since we have no way of knowing that the site is being accessed by someone who is underage, We are not responsible for subscription made under the pretext of an adult.

12. AMENDMENT TO THIS PRIVACY POLICY

We reserve the right, at our sole discretion, to change this Privacy Policy on a going-forward basis at any time. Please check this Privacy Policy periodically for changes. Modified Privacy Policy

becomes effective upon its publication on the Website. By continuing to use our services, you agree to be bound by the updated, amended, or modified Privacy Policy. If you do not agree to be bound by the modified Privacy Policy, you must immediately cease your use of our services. Disputes arising under this Privacy Policy will be resolved in accordance with the version of this Privacy Policy that was in effect at the time the dispute arose.

13. TERMINATION OF ACCESS

In case of non-compliance with rules and regulations, and privacy policy of the Website, We have the right to immediately terminate the access or usage rights of the Users and remove any non-compliant information.

14. ABSOLUTE CONFIDENTIALITY

Please note that we are committed to protecting your privacy and ensuring the security of any data or information including sensitive personal data received from you. The confidentiality of your information is a top priority. We strictly follow the requirements of the all the relevant data protection laws applicable, and this Privacy Policy is established in accordance with but not limited to General Data Protection Regulations, Information Technology Act, 2000 and rules related thereto and other relevant statutes, amendments, guidelines, etc.

15. CONTACT US

Should you have questions about your account, any assistance, this Privacy Policy or K9 Events and Experiences Pvt Ltd's information collection, use, storage, processing and disclosure practices, you may contact, the appointed Grievance Officer/Data Protection Officer, details provided hereinbelow:

Name: Mr Charansh Juneja

Email: grievance-officer@idiotexperiences.com

Address: B-1401, 14th Floor, Ramprastha Greens Pearl Court, Vaishali, Ghaziabad, Uttar Pradesh - 201012.

The data controller of your personal information is K9 Events and Experiences Pvt Ltd Media Private Limited. We request you to please provide the following information in your complaint for your safety as well as ours:-

- i. Clear statement as to whether the information is personal information or sensitive personal information;
- ii. Identification of the information provided by you;
- iii. A statement, under penalty of perjury, that the information in the notice is accurate, and that the information being complained about belongs to you;
- iv. A statement that you have a good-faith belief that the information has been processed incorrectly or disclosed without authorization, as the case may be;
- v. Your address, telephone number or e-mail address;
- vi. You may also contact us in case you have any questions / suggestions about the Privacy Policy using the contact information mentioned above.

Any communication pursuant to this Clause which is not marked to the designated individual mentioned hereinabove shall not be treated as a valid and binding communication for the purpose of this Privacy Policy.